



LADIES INTO PURCHASING STOCK

Dear “Friends of **LIPS**” (FOL),

Ladies Into Purchasing Stock “**LIPS**” is a 501(c) 3 charitable organization that raises funds to support the education of the youth of Texas by participating in Junior Market Auctions of the Houston Livestock Show and Rodeo.

At these auctions, young people from across the State of Texas sell their animals to the highest bidder after having qualified in the Houston Livestock Show. For many of these young people, this is their *primary source of funding* for a college education. **LIPS** began participating in these auctions over 25 years ago and has spent over \$2 Million dollars to help these young people realize their dreams of a college education.

LIPS hosts three organized fund raising events during the year beginning with our Crawfish Boil in late April, followed by our Steel Horse Trail Ride (motorcycle and hot rod ride) in late September and ending with our largest event in January - which is a fun-filled evening with Silent and Live Auctions. Every year, attendance at each of these events has increased and we believe it offers a unique opportunity for companies or individuals to gain recognition.

By becoming a “**Friend of LIPS**” (**FOL**) at one of the Sponsor levels listed below, you or your company’s name and message will be displayed at **ALL three of the events** for all participants to see ... providing another great opportunity for you to advertise your business.

The two levels of Sponsorship are:

\$250 for a 2’ x 3’ sign containing your logo and/or company information or individual (s) name.

\$500 for a 3’ x 4’ sign containing your logo and/or company information or individual (s) name.

Ladies into Purchasing Stock is very thankful for our many supporters and are proud to be supporting the Houston Livestock Show and Rodeo- and the education scholarship fund. If you care to learn more about **LIPS**, please visit our website at www.texaslips.com or contact a LIPS member.

Thank you for your consideration!

